

STANDARD FISH OIL VS MAG-03™

[Two different routes to the same destination. One is significantly shorter.]

ENDGAME SYSTEMS
OMEGA³ /
ABSORPTION
COMPARISON

[STANDARD FISH OIL]

[MAG-03 / OMEGA³]

00 ————— 01

01

EMULSIFICATION

Bile salts form micelles from lipid droplets

02

ENZYMATIC DIGESTION

Lipase converts TG & EE to free fatty acids

03

MUCOSAL ABSORPTION

Fatty acids absorbed into intestinal cells

04

BLOODSTREAM

Delivered via the circulatory system

EMULSIFICATION

Not required

ENZYMATIC DIGESTION

Not required

VS

MUCOSAL ABSORPTION

Direct uptake. No prior conversion needed

BLOODSTREAM

Delivered faster & more efficiently

02 ————— 03

Mag-03 bypasses two required digestive conversions steps. Absorption begins immediately